



2028 U-15 RockFest regional events

Hosting - Expressions of Interest

Curling Canada is now accepting Letters of Interest to be a 2028 host of one of four U-15 RockFest regional events: West (YT, NT, BC, and AB), Prairies (SK/MB), East (NO, ON, NU, and QC), and Atlantic (NL, NS, NB, and PE)

The U-15 RockFest, with its strategic blend of training and competition, is a fun one-of-a-kind event that offers young athletes the chance to develop their skills and compete in various skills and triples curling formats against peers from neighbouring provinces and territories.

The events aim to provide young curlers with the skills necessary to develop in all aspects of strategy and technical development. The goal is to help young athletes acquire the tools to reach their maximum potential, whether on a competitive path or playing recreationally.

Hosting Information:

- Interested host clubs, must demonstrate that they can meet the following requirements:
 - Availability to host between February 1 and April 30, 2028
 - Offer 2.5 days (Thursday to Saturday, Friday to Sunday, or Saturday to Monday).
 - A minimum of 6 sheets
 - Space for off-ice classroom sessions
 - Appoint a local organizer
 - Recruit local volunteers to:
 - be the Skills Competition Scorers.
 - help with registration, icebreakers, etc.
 - Ensuring great ice for the athletes
 - Curling Canada will provide event funding (Host centre costs & ice rental): \$600 / sheet

Hosting Process & Timelines:

Deadline	Deliverable	Information & Documents	Who is Responsible
September 3, 2026	Launch and share Call for Letters of Interest to host U-15 RockFest regional event	2028 Hosting Information, Process, and Timelines	Curling Canada and Member Associations
September 3, 2026 to October 31st, 2026	Question Period	Questions can be submitted to dustin.mikush@curling.ca	Host Curling Centre

November 15, 2026	Deadline to submit an Expression of Interest letter to Curling Canada	Completed Expression of Interest letter and any supporting documentation	Host Curling Centre
January 15, 2026	Decisions & Notifications		Curling Canada
February 2027	2028 Host Announcements		Curling Canada

- Each hosting submission will be treated with confidentiality as a closed "process" given the multitude of stake-holders and diverse interests which may be represented.
- Curling Canada reserves the right to not accept any or all of the hosting expressions of interest at its discretion.
- Curling Canada is seeking the best possible host for this event to meet Curling Canada's Youth Development Strategic Objectives.
- As outlined above, hosting expressions of interest must be submitted as a written document.

Interested curling centres should submit a **1-2 page hosting expression of interest letter (in PDF format)** to Dustin Mikush – Manager, Youth Development & Programming at dustin.mikush@curling.ca no later than **November 15th, 2026, at 9:00am EST**.

Hosting Expression of Interest letter, must include:

- Name and address of curling centre(s) interested in hosting
- Applicant contact person(s)
- Contact phone number(s)
- Contact email(s)
- Months your curling centre(s) can host the event (e.g. February, March, and April, Only in February, etc.). **If there are any blackout dates (i.e. dates within each month when your curling centre is unavailable to host), please note them.**
- Confirmation that your curling centre(s) is/are affiliated members in good standing with the provincial/territorial association.
- List of Provincial/Territorial competitions/events hosted at your curling centre in the past 3 years (e.g. U-15 RockFest Qualifier, U-18 Provincials)
- Details of your Youth Program
- Additional information about your curling centre is welcome (e.g. Does your curling centre(s) have a strong volunteer base)
- Photo of on-ice area
- Photo of off-ice space for classroom sessions

Please note, when determining the host centre, Curling Canada considers; number of sheets, travel for the athletes/parents, opportunity to pair alongside a scheduled National Championship (e.g. Scotties, Brier, Worlds, Canadian U-18's), and the curling centres date availability.

We will assess each expression of interest independently, determine the best suitable host centre and notify the successful host centre(s), by **January 15th, 2027**.

For inquiries regarding the U-15 RockFest regional event hosting process, please contact Dustin Mikush – Manager, Youth Development & Programming at dustin.mikush@curling.ca